

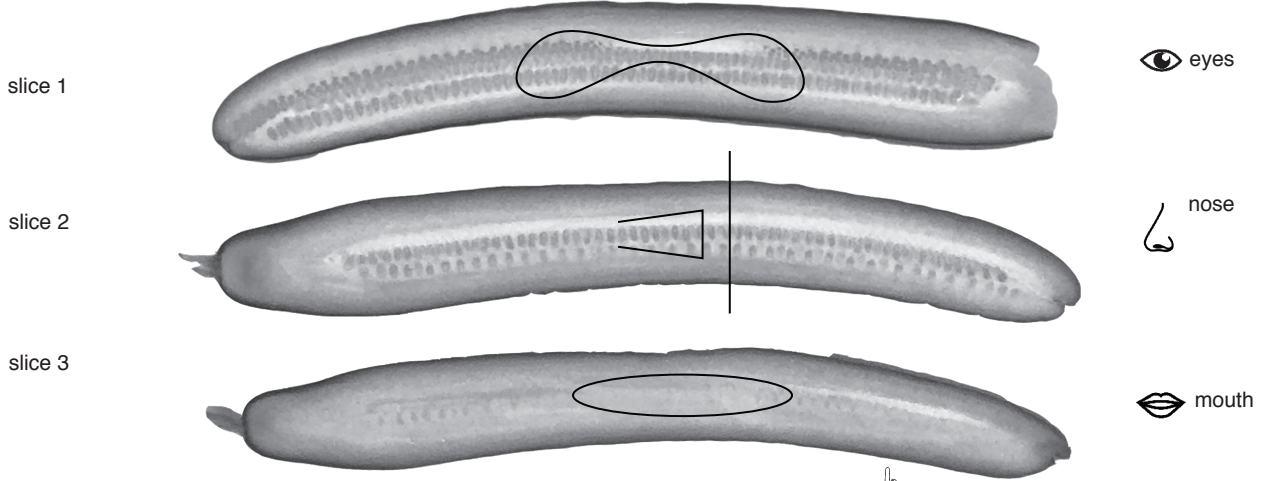
SDW - FACEMASK [®]

(1 Cucumber = 1 Self-Care Set)

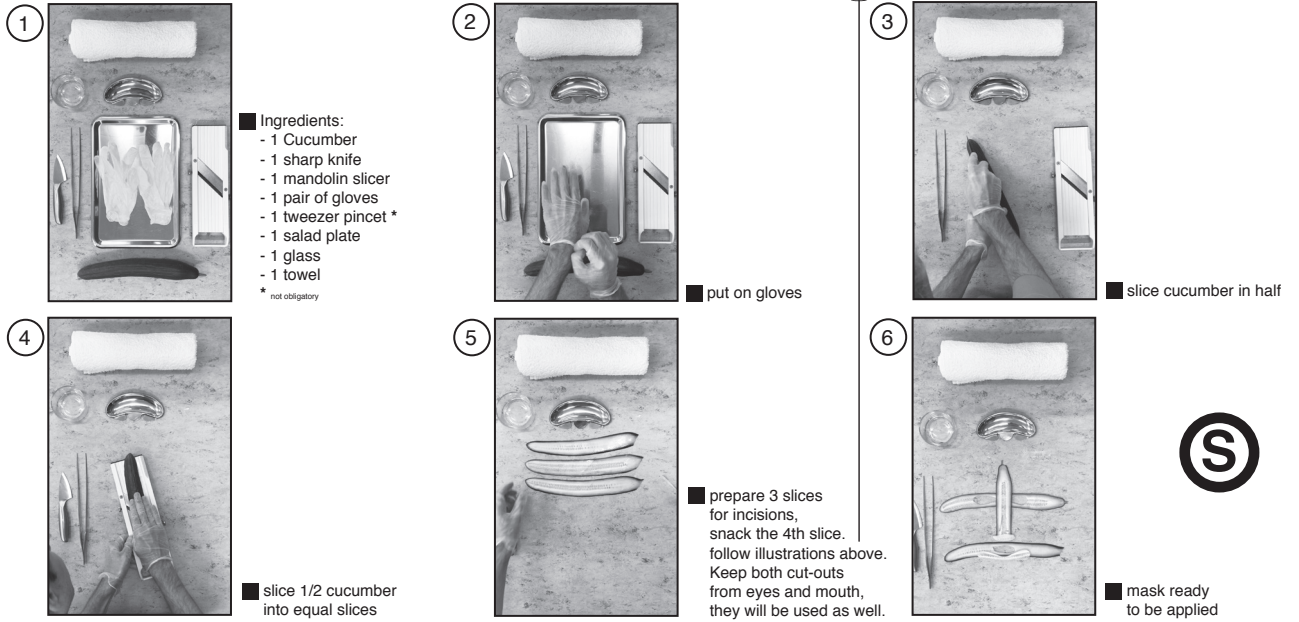
Division of cucumber



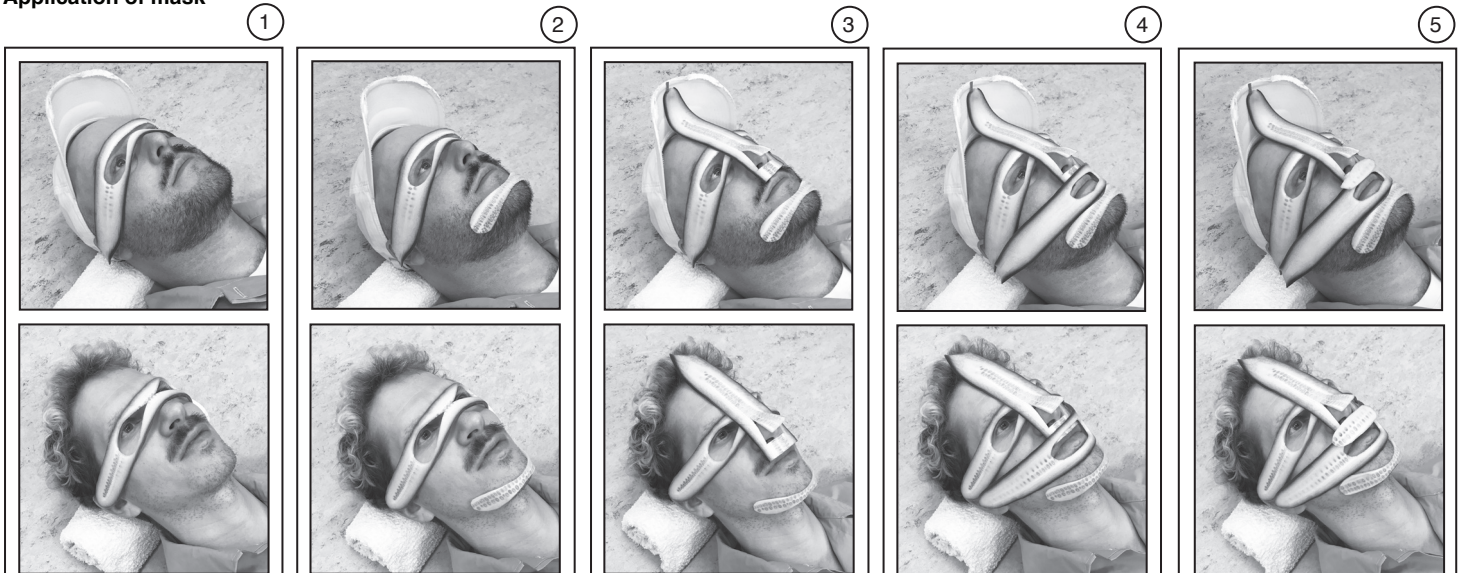
Slice-Incisions



Mask

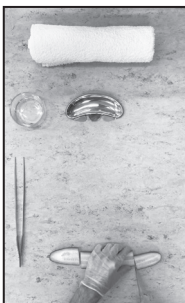


Application of mask



2nd half of cucumber

1

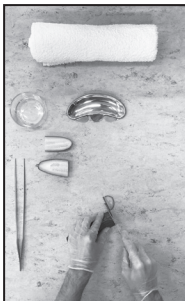


■ chop of both ends, follow indicated cutlines

Salad



1



■ slice middle piece into equal half-moon shaped chunks.

2



■ arrange on salad-plate

Drink-Garnish

1



■ chop-off edge diagonally

2



■ make incisions along cut edge

3



■ cut-off end

4



■ fold every second 'pattel' to create a 'flower'

5



■ place in glass

6



■ pour drink of choice



Complete Self-Care Set



• SCHUELLER DE WAAL / SDW Studio create fashion statements and capsule collections in which they research and suggest Fashion as Therapy.

'FASHION THERAPY' as term has a double meaning for the designers. It stands for a time where the fashion system urgently needs to be re-envisioned and transformed; on the one hand it means a more sustainable production of garments and on the other searching for a new relevance of fashion.

Can fashion have different forms than garments? And how can these different forms of fashion have a positive impact on the industry, community and the world.

'FASHION THERAPY' is not only a method to improve the problems of the fashion system but also the vision of experimenting with 'fashion' as 'therapy'.

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